



Tacoma Housing Authority

TACOMA HOUSING AUTHORITY LAUNCHES REDESIGNED WEBSITE

The new site was developed with a focus on accessibility and a mobile-first approach to meet the needs of THA clients

TACOMA, WA - October 18, 2021—After a year of planning and development, the Tacoma Housing Authority (THA) has successfully launched their newly redesigned website. The redesign effort comes nearly a decade after the previous website update. In conjunction with internal staff, THA hired digital agency, Forum One, to redesign and develop the Tacoma Housing Authority’s primary website to better meet the everchanging needs of clients. The new and improved tacomahousing.org features a modern and sleek design, using a WordPress content management system.

“We are proud to unveil our new and improved website to our clients and our THA online community,” said Executive Director April Black. “As one of the largest housing authorities in Western Washington, we understand the importance of providing ease of access to current and potential clients. This update to our website was long overdue, and it comes with critical improvements in accessibility, navigability, and mobile access – features that will help us communicate our message and available services to a wider audience than ever before.”

Regarding accessibility, the new site strives for compliance within web content accessibility guidelines (WCAG) 2.1 AA standards. These high standards built into the framework of the site work to ensure individuals with disabilities or those with limited devices will be able to access web content on the THA website without interruption or difficulties. Other notable improvements to the THA site include dynamic Google maps integration within the [/properties](#) page, so that individuals looking for housing can easily identify and map all THA owned and operated properties throughout the city of Tacoma.

Moving forward, THA intends to continuously update and improve various facets and sections of the website. THA has contracted SaaS solution company, SiteImprove, so that staff can continuously monitor the new site for issues and refine and enhance outdated content or pages for years to come.

About Tacoma Housing Authority

Established in 1940, Tacoma Housing Authority provides high-quality, stable and sustainable housing and supportive services to people in need. It does this in ways that help them prosper and help our communities develop equitably. THA develops and manages real estate and

provides rental housing. In partnership with thousands of private landlords, it helps families pay the rent in the private rental market. It delivers supportive services to help families succeed as “tenants, parents, students, wage earners and builders of assets who can live without assistance.” THA seeks to do its work in ways that help our community be an “attractive place to live, work, attend school, shop and play,” and that help Tacoma be “safe, vibrant, prosperous, attractive and just.” Learn more at www.tacomahousing.net

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