

Housing Connector

Building Connections | Opening Doors

Our Purpose

We believe that no unit should sit vacant while there are individuals in need of a home.

We are on a mission to partner with Property Partners to increase occupancy rates, reduce turnover, and increase access to housing for our families.

The Problem

Vacant homes are a financial loss to the Housing Provider and a loss to the community. Thousands of individuals are houseless and unable to access housing due to barriers such as:

- Credit Score
- Income to Rent Ratio
- Rental History
- Past Rental Debt
- Credit Score
- Criminal History

The Solution: Property Partners

A market approach that centers property owners and manager as the customer to increase occupancy rates and provide a comprehensive insurance package to eliminate risk.

The Benefits

Benefit package addressing the four key business needs of housing providers:

- Free referrals
- 3-months of guaranteed rent
- Up to \$5,000 Risk Mitigation
- 2 years of Customer Support for the Property
- 2 years of Housing Stability Support for Residents

Our Partnership

Our Part

Provide free referrals and financial security.

Your Part

Reduced screening criteria to give more families a chance at home:

- credit score
- past debt
- income to rent ratio
- rental history
- past evictions
- criminal history

Zillow Powered Listing Platform

Housing Connector streamline the leasing experience through the development of an exclusive search platform imbedded in Zillow.com

Housing providers share real-time inventory quickly and with ease of integration for free.



Buy Rent Sell Home Loans Agent finder
Manage Rentals Advertise Help Admin

For Rent
Price
Beds & Baths
Home type
More: 1
Save search

6 Saved Home

\$905+/mo
0+ bd, 1+ ba
180+ sqft

Rental Listings

57 results Sort by: **Newest** ▾

\$750+ Studio
Eastlake Flats | 2820 Eastlake Ave E, Seattle, WA

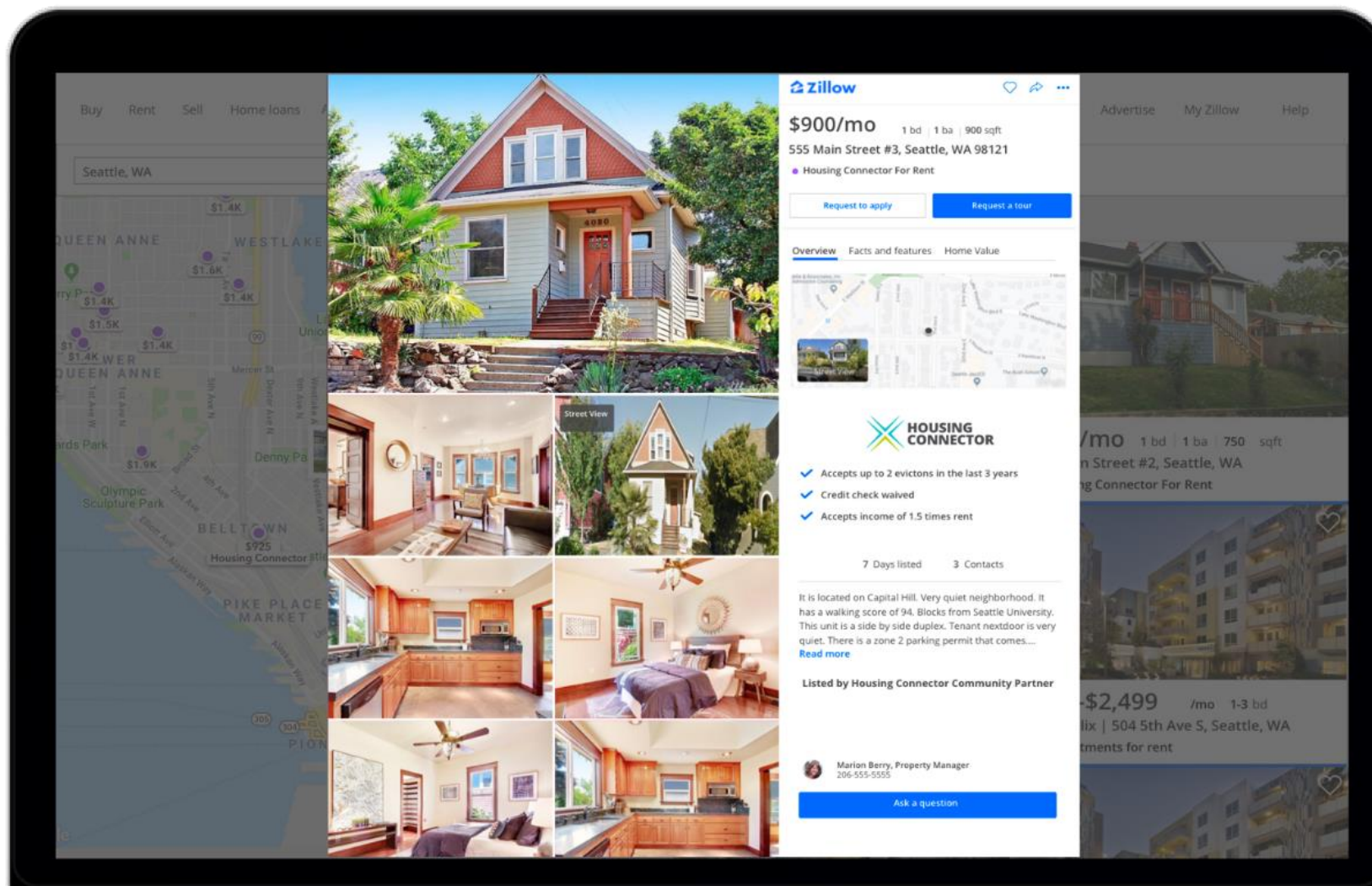
\$945+ Studio
330 4th St | 330 4th St, Kirkland, WA

\$905+ Studio
1,900+ 1 bd | 2,800+ 3 bds
Arete | 450 Central Way, Kirkland, WA

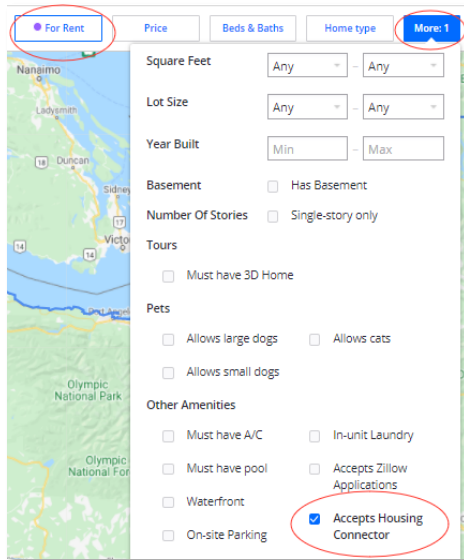
\$983+ Studio
\$1,245+ 1 bd | \$1,642+ 2 bds
HANA Apartments | 101 6th Ave S, Seattle, WA

\$1,595+ 1 bd
\$1,975+ 2 bds
Capitol Steps | 1633 Bellevue Ave, Seattle, WA

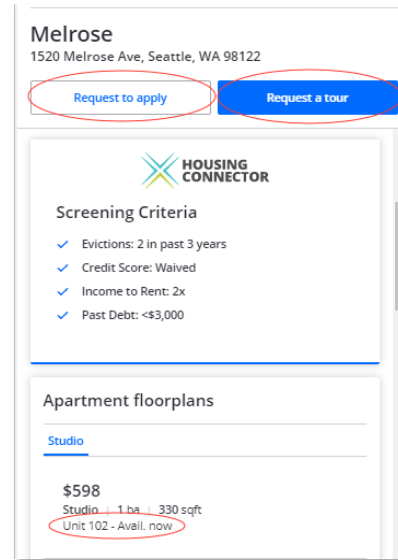




Access units in 3 easy steps



1. Filter with the Housing Connector Tool



2. Reach out to Property Partners



3. The Property Partner reaches out with next steps to apply

The Strategy



Partnership
formed



We refer
applicants
to fill vacancies



Lease signed
and resident
moves in



Contact us
directly if any
issues arise



We deploy
supportive /
financial support



We are here to
support for 24
months

Customer Support

Our goal is to keep your turnover low, protect cash flow, and keep residents stably housed.

- Single point of contact for any lease violations
- Facilitate communication with service providers, Housing Authorities and resident
- Provide financial protection

Our Impact

Total
Households
1173



Total
Residents
2,855



Total
Properties
1104



Community
Partners
149



POC
Households
67%

Graduations
72.1%

What Property Partners are Saying

“I've worked with Housing Connector for a few years now and so far they have been the best 3rd party housing program I've ever worked with. I HIGHLY recommend working with Housing Connector.” -Cornell & Associates

“All my properties that have had the opportunity of working with Housing Connector are thrilled with the relationship. I think your organization should put on seminars for other agencies on how to work with property managers.” – Allied Residential



Join Us | Become a Connector
Send us a note at info@housingconnector.com

housingconnector.com



**HOUSING
CONNECTOR**